






EMPLACAMENTO DAS ASSOCIADAS ABEIFA - 2018
VEÍCULOS DE PRODUÇÃO NACIONAL

MARCA/MODELO		jan	fev	mar	abr	mai	jun	jul	ago	set	out	nov	dez	Total
 BMW	Total	595	435	599	737	846	785	677	836	0	0	0	0	5.510
	Share	38,59%	34,86%	35,03%	40,58%	43,81%	42,87%	36,57%	35,14%					38,51%
SÉRIE 1														0
SÉRIE 3		248	164	228	317	381	306	226	324					2.194
X1		332	254	347	353	349	358	327	353					2.673
X3		1	4	3	31	62	88	77	103					369
X4		14	13	21	36	54	33	47	56					274
 CAOA CHERY	Total	397	302	307	341	427	490	727	1.050	0	0	0	0	4.041
	Share	25,75%	24,20%	17,95%	18,78%	22,11%	26,76%	39,28%	44,14%					28,24%
CELER		28	12	29	18	11	14	5	1					118
CELER SEDAN		24	5	1	2	3	1	1	5					42
CIELO HATCH														0
QQ		345	285	259	244	244	239	265	318					2.199
TIGGO				18	77	169	236	456	726					1.682
 LAND ROVER	Total	330	369	605	563	470	397	269	283	0	0	0	0	3.286
	Share	21,40%	29,6%	35,4%	31,0%	24,3%	21,7%	14,5%	11,9%					22,97%
EVOQUE		109	132	227	224	168	98	68	89					1.115
DISCOVERY		221	237	378	339	302	299	201	194					2.171
 MINI	Total	0	0	0	0	0	0	0	0	0	0	0	0	0
	Share													
COOPER S COUNTRYMAN		0	0	0	0	0	0	0	0	0	0	0	0	0
 SUZUKI	Total	220	142	199	175	188	159	178	210	0	0	0	0	1.471
	Share	14,27%	11,4%	11,6%	9,6%	9,7%	8,7%	9,6%	8,8%					10,28%
JIMNY		220	142	199	175	188	159	178	210					1.471
TOTAL PROD. NACIONAL ...		1.542	1.248	1.710	1.816	1.931	1.831	1.851	2.379	0	0	0	0	14.308

TOTAL ABEIFA (IMPORTADOS + NACIONAIS)	3.968	3.825	5.167	5.053	5.169	4.844	4.952	6.180	0	0	0	0	0	39.158
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